

Case Studies

What we're doing for our customers...

Pabst Brewing Company / Colt45 Blast Promotion

Situation

Gift Bags for Snoop Dogg Album Release & Blast by Colt Launch Party

Solution

Client needed a total of 400 gift bags to giveaway to each attendee in 3 days for this high profile event. The gift bag included the following 4 items T-shirt, Hat, keychain and can koozie. CMG had 2 days to get all these items produced and then fulfilled for this event. We worked with our preferred suppliers to make sure that all items would be done in a one day turn around. Once all contents were received the gift bags were then "stuffed" with all the goodies and ready to ship out that day to LA for the event. The customer was overly impressed on how fast and seamless CMG handled this rush project!

[Check out highlights from the party!](#)

